## About: Daniel Danbom

Hello there. A few thoughts on photography and what makes me tick as a photographer. I really, really enjoy photography and the many different subjects it allows me to experience. I find the challenge of recording images that tell a story, share an experience, or generate an emotion to be so rewarding.

For my landscape photography, I first of all enjoy the "being there" of the location, whether along the shore of Big Sur or viewing the cliffs of Yosemite. That is the most important aspect, being there, taking in the scene, the weather, the experience of the place. A compelling image is a bonus.

My commercial work challenges me to capture the product as it relates to its location. The photo of the product itself must be technically exceptional. I am very serious about my images and how they showcase the client's product.

I am always uncomfortable with the "what is your photographic philosophy?" question. My answer is usually "I am just Dan and I like to record images." I strive for technical excellence in all I do. I am old school in wanting realistic color and balance depending on the scene or subject. Hopefully it is a compelling scene or image that speaks for itself, and does not need "gimmick" filters to make it interesting. I strive to create realistic images based on my interpretation of the scene.

Photography has played a prominent role in my life for many years. I co-owned a consumer film photo lab for 20 years. This also provided me with an outlet for the sale of my local scenic photography. More recently I have gone digital. (I started digital photography from film scans before digital captures came of age.). And for the last few years I have been doing more commercial photography, web design and graphic design projects from my home office.

I find that I am always out taking photos for both pleasure and experience. I like photography, I like the process, I like the challenge, I like the thought process and the skill set it brings to bear. I like that it can be eclectic in the process, allowing one to pursue a vast range of subjects or interests and strive to present excellence in each.

I hope to share images that will illustrate where I am on my journey, pursuing excellence in imaging. There are always things to learn, interests to pursue, techniques and skills to improve upon...it is a continual learning experience. I like that one never "masters" the genre, but it is opened ended and ever evolving, so one can keep growing and maturing, each "next image" presents new challenges and opportunities.

Thanks, Dan

New Website: danieldanbom.com

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This tends to be my current photos/interest photo page, photo posts to Facebook. https://www.facebook.com/daniel.danbom